

SEPTEMBER 2026

# Tools & *tales*

The very best in  
garden tools for over  
113 years

*Craftsmanship in  
its many shapes and  
forms*

ISSUE 1 | 2026 #2

**SNEEBOER** 

# cover story



Featured on the cover of this edition are Wilma, Laura and Noa, three generations of the same family associated with the forge in West-Friesland where Sneeboer has been making garden tools since 1913. Wilma is officially retired, but is still involved in the business on a daily basis. Laura took over the company in 2022 and remains committed to the traditions that have worked for decades while making innovative improvements where possible. And Noa, Laura's daughter, dreams of becoming a teacher one day — though being surrounded since birth by stainless steel and fire may very well change her mind.

READ MORE ON PAGE 6

## Colophon

### Sneeboer

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**SNEEBOER** 



## Foreword

# *Women in and around our profession*

The second issue of our Tools & Tales Magazine is devoted to the women in and around our profession. After all, truth be told, it's about time — not because they have been absent altogether, but because their contributions are not talked about as much as they perhaps should be.

Most of our employees are men, but that is not necessarily the standard in the world of gardening. We have lots of fantastic female customers and contacts who are more than happy to share a bit about themselves and their relationship to Sneeboer. Some of them have known our parents and the company for years and have become good friends.

We hope you enjoy reading this issue!

Laura Sneeboer

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## *The Steinfurther Rose Queen*



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Craftsmanship in its many shapes and forms



a gift suggestion  
for the garden

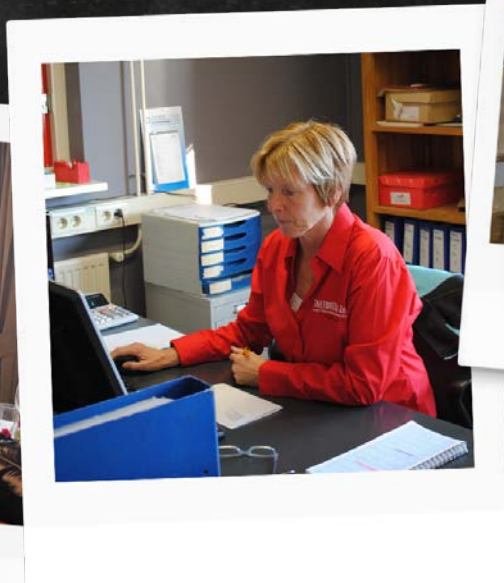
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IN THE SPOTLIGHT

# Craftsmanship in its many shapes and forms

Sneeboer is made by people. By skilled professionals, family members and colleagues who dedicate themselves to the business. In this column, extraordinary women share their stories. Together, they help shape Sneeboer's history, culture and future.



Apart from customer service, Lilian is also responsible for making sure that online orders are engraved and shipped properly.

## Lilian

I began working at Sneeboer in 1998 and have never left. Not because I didn't have a choice, but because it felt like the right place.

I've held various positions over the years. For a long time, I was the first point of contact on the phone and the face, or rather the voice, of Sneeboer towards the outside world. I've also worked in the administration department and you might say I have grown along with the company.

Nowadays, my focus is on online orders. I make sure that every tool is engraved, carefully packed and arrives at the right destination, whether locally or on the other side of the world.

What makes Sneeboer so special to me is that it is a genuine family business. Many of my colleagues are more than just colleagues. That sense of community makes the work so rewarding on a daily basis.

In 2023, we celebrated my 25th anniversary with the company, which happened to also be the 113th anniversary of Sneeboer. Both milestones gave me a sense of pride.

## Elsa

Elsa is known for her cheerful personality and positive attitude. In the workplace, she is always there to lend a helping hand and thinks in terms of solutions, not problems. That became very clear during the lockdown in February 2020. No one knew how the pandemic would impact the business. Fortunately, production could continue at the same rate, but transport proved to be a challenge.

Elsa came up with the ingenious idea to use a horse and carriage. The world's oldest means of transport turned out to be perfect for transport within the Netherlands. A creative solution that perfectly reflects how Elsa thinks. But transport across the border turned out to require an official license for horseback riding and as a carriage driver. Since the required course was not subsidised, the solution was limited to the Netherlands.

This is a great example of Elsa's approach to her work: stay positive, think creatively and always look for possibilities, even when the circumstances are challenging.

Elsa's horse-drawn carriage was used to deliver online orders



## *With Lida, success was always guaranteed*

### Lida and Anne-Lieke

Through the years, Lida was a familiar face to many at the Sneeboer stand. In the Netherlands, she could be found at the stand together with her husband, Aad Sneeboer, but you could also always count on her appearance at trade fairs in Belgium. Her commitment and enthusiasm were always appreciated.

A special memory was a trade fair in Sweden where her daughter Anne-Lieke — who was working in the country as an au pair at the time — helped her out at the stand. The mother-and-daughter team made sure everything ran smoothly far from home, but familiar all the same. With Lida, success was always guaranteed.



Lida at Bingerden in the late 90s

## Wilma Peelen

### The unseen force behind Sneeboer

When visiting Sneeboer in Bovenkarspel, it immediately becomes clear that this is not only a place where tools are made, but where craftsmanship is a point of pride. Between the rhythm of the sledgehammers, smell of steel and wood and generations of knowledge, Wilma Peelen has played an essential role for many years within the family business, known around the globe for its hand-forged garden tools.

Although the Sneeboer name is often associated with craftsmanship and tradition, it is the people behind the scenes who are the soul of the company. This can definitely be said of Wilma Peelen. With her commitment, meticulousness and warm personality, she became the familiar face of Sneeboer to many.

### A sense of family

There is more to Sneeboer than its products alone. An important factor are relationships — with customers, with employees and with the history of the company. Wilma understood this like no other. Colleagues describe her as someone who brought a sense of calm, maintained an overview and never lost sight of the people behind the work.



At a time when lots of companies are becoming increasingly anonymous, Sneeboer remained personal. From a phone call with a customer in England to a visit from a landscape architect from Japan or an enthusiast hobby gardener from the Netherlands, Wilma made everyone feel welcome. According to a regular customer, "At Sneeboer, you're not just buying a shovel. You're buying craftsmanship and the story behind it."

### Passion for quality

That dedication to quality was deeply rooted in her work. Sneeboer tools are still largely made by hand, a rarity in a world of mass production. Wilma personified that philosophy on a daily basis: better to do things perfectly than quickly. That aligned flawlessly with the reputation of Sneeboer: respected and recognised by landscape architects, growers and garden enthusiasts around the world. The company has grown to become an international icon in the garden world, but without ever distancing itself from its West Frisian roots.

### Modesty as strength

What makes Wilma so special may very well be her modesty. No big talk or need for attention, but a consistent presence that others can rely on. It is precisely this type of individual that often forms the backbone of a family business.

*The secret of Sneeboer: behind every tool is a story of people who believe in sustainability, craftsmanship and sincere personal attention*

Colleagues all describe her in the same way: loyal, committed and incredibly knowledgeable. She knew customers by name, was aware of every development within the company and had an innate sense of what was needed.

### A lasting impact

As Sneeboer continues to grow and a new generation is at the helm of the company, the impact of people like Wilma is tangible. A culture with a focus on attention, quality and personal connection is not the result of strategies or marketing plans, but years of everyday actions by people who put their heart and soul into their work.

That may very well be the real secret of Sneeboer: behind every tool is a story of people who believe in sustainability, craftsmanship and sincere personal attention.



As the third generation, Wilma was the driving force behind the expansion to other countries



Sir Brian May after buying his first Sneeboer garden tools. He's since become a huge fan!



Wilma and Astrid at the Chelsea Flower Show



Monty Don and Wilma during the 25<sup>th</sup> anniversary of Sneeboer at the Chelsea Flower Show

## Laura Sneeboer

My name is Laura Sneeboer and the forge has been the cornerstone of my life for as long as I can remember. My brother Sjoerd and I are the fourth generation Sneeboer to run the family business and have done so since 2022. And that is no small task, especially not for a company that has been around since 1913. I studied International Business and Management Studies at the Amsterdam University of Applied Sciences and then earned a Master of Science degree in Marketing from the University of Groningen. During my studies, I discovered how fascinating it is to build a brand that genuinely stands for something and how to combine tradition with innovation. That knowledge is something I apply daily at Sneeboer. But the very best part is the personal contact with our customers, whether at a trade fair or simply by email or on the phone.



Having grown up around the forge and among tools, I am fully aware of how much passion and craftsmanship go into every tool that leaves our facility. That makes us unique. Yet I also believe we need to continue to look to the future. Quality, innovation and sustainability guide our compass, but with the Sneeboer values as our foundation.

Together with Sjoerd, I am working to further strengthen the brand, both in the Netherlands and internationally. Essential to that is staying close to our customers, employees and partners. It is precisely the combination of a rich history, close-knit team and worldwide clientele that makes Sneeboer such a fantastic place to work.

I am extremely proud of what previous generations have built. And deeply grateful that my brother and I can continue this journey, so that the generations that come after us can enjoy the same level of craftsmanship for which Sneeboer has been celebrated for over a century.



Together with Adam Frost, Ric Glenn and Hannah at the Chelsea Flower Show 2026



Laura and Eliza at the Chelsea Flower Show 2026

# Did you know...

... our tool collection starting with Border (Border Shovel, Border Fork, etc.) was initially called the Ladies Line? These tools are somewhat smaller and therefore more lightweight. But there were lots of men who also wanted to work with these tools, so we thought it only appropriate to change the name. This way, the tools are suitable for everyone.



... we have a woman in the workshop for the first time in 113 years? Sophie joined our team in May.

Since September, she has been combining her job at Sneeboer with a three-year vocational training programme.



Sophie



Wilma

... Wilma is also known as the Queen of Chelsea? After decades of participation, everyone knows and recognises Wilma!



Lilian

... Lilian celebrated her 25<sup>th</sup> work anniversary at Sneeboer in 2023? A fantastic milestone. And in February 2027, she will be enjoying a well-deserved pension after so many years of commitment.

... Sneeboer not only sells garden tools and accessories, but also hats? They are produced in Portugal by a family business that shares the same values as Sneeboer: made in Europe with a focus on quality and craftsmanship.

# The trowel that can do everything

Sneeboer's flowerbed trowel. A century of craftsmanship in the palm of your hand.

## Characteristics

Blade width 2.8 inches | 7 cm

Blade length 6.2 inches | 15,5 cm

First catalogue 1899

- Lifting out weeds with tap roots
- Cutting roots and transplanting perennials
- Weeding in narrow borders and between plants
- Making 4-6 cm-wide trenches for sowing
- Accurately filling pots and containers
- Can be used in heavier soil and rock gardens



It was in 1899 when an English garden tool producer called Suttons included this unique trowel in its catalogue for the first time. A narrow, tapered blade with a width of 7 cm and length of 15.5 cm. Modest in size but exceptionally useful. Over the course of decades, the model gradually disappeared from the spotlight — until an inspiring meeting at the Chelsea Flower Show in 2004 prompted Sneeboer to revive it.

Since then, the flowerbed trowel has become one of the most popular tools in the Sneeboer range — among both garden enthusiasts and seasoned professional landscapers. This is not without good reason. Hold this tool in your hand and you immediately understand that this is a tool that thinks ahead.

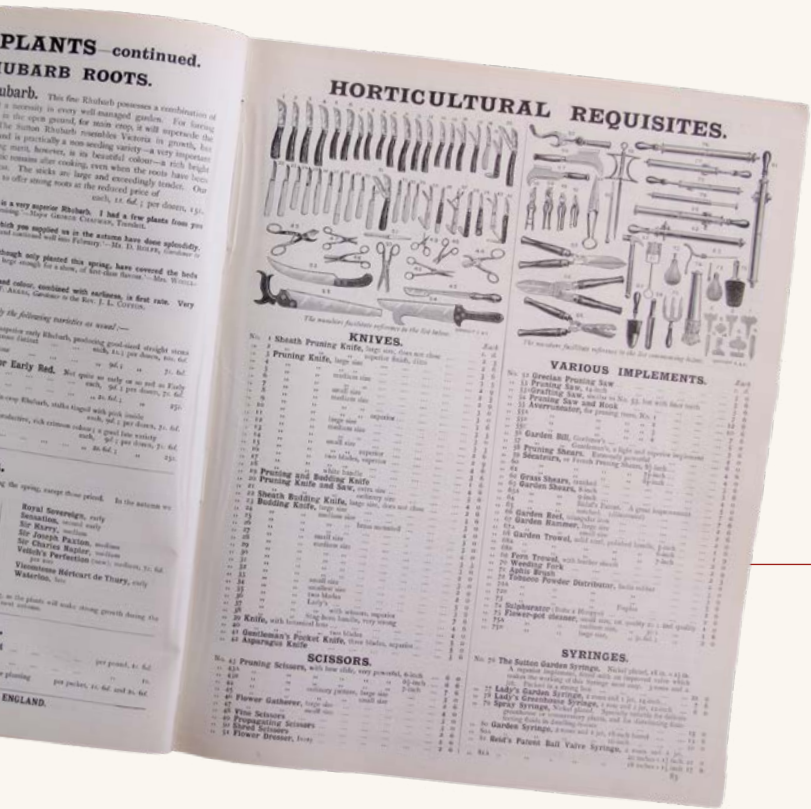
*“Hold this tool in your hand and you immediately understand that this is a tool that thinks ahead.”*

The secret lies in the geometry. The blade tapers to a point for easy soil penetration. The sharp edges effortlessly slice through roots and excel where other tools are too bulky or large to easily perform the task.

Whether removing stubborn weeds with a tap root, surgically cutting and transplanting perennials or making neat four to six centimetre-wide trenches for sowing, the flowerbed trowel does it all. The rounded blade also glides smoothly through potting soil, making it easy to fill pots and containers without any spilling.

The trowel is available with a ash or cherry wood handle in two lengths: 14 centimetres for traditional use and 22 centimetres (cherry wood only) for those who need more leverage. The longer handle also makes the tool exceptionally suitable for heavier soil or rock gardens where a regular trowel falls short.

More than a hundred years after first appearing in a Victorian garden catalogue, the flowerbed trowel from Sneeboer is still what it has always been: a tool that perfectly combines craftsmanship and functionality. Durable with a smart design and outstanding precision, it is a tool for those who take gardening seriously.



The Victorian garden catalogue from 1899

A discovery from the 1950s, a golden medal and a tool that respects the soil.



# The trowel from Janet's shed

In 2023, Sid Hill was cleaning out the shed that belonged to his grandmother, Janet Elizabeth Thornett, who had recently passed away. Between all the tools, he found a trowel with a curved blade made entirely of steel that, even after decades of use, was still in perfect condition.

Janet was not known in the garden world — like most women who garden. They did not hold lectures, win any awards or write books about soil health. They simply went outside, day after day, and helped things grow. The tools

they used were often made by someone else, but the hands that held them and the knowledge they contained were their own. The trowel was made by her husband back in the 1950s. But it was Janet who used it. It was Janet who planted the garden with it.

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Janet in front of her favourite tree, a gigantic cherry tree

### Award-winning

Sid is an ecological landscape architect. He knows all about mycorrhiza networks and why you should disturb the soil as little as possible. He saw it right away: the curved blade cut a neat, round planting hole without damaging the surrounding soil structure. In 2024, he used the trowel to create the Microbiome Garden at the RHS Chelsea Flower Show, the world's most prestigious flower show. The garden won a gold medal. Sid was awarded the Prince of Wales Trophy for Sustainable Horticulture.

### The birth of the Thornett Trowel

When we heard that, we knew what we wanted to do. Together with Sid, we developed the Thornett Trowel, named after his grandmother. We took the proven design and made a trowel with Sneeboer materials and techniques: 100% stainless steel, an induction-hardened blade and laser-welded as the standard production process. This process uses 60 to 70 per cent less energy than conventional welding. The seams remain visible, not as a compromise, but as proof of the production method. The curved blade ensures a cylindrical planting hole, while

the soil around it remains intact. The hyphae connecting the plants, the aggregates that keep the soil healthy, are not disturbed. This is no minor detail for those who care about life below ground when gardening. It is the very essence.

Every Thornett Trowel comes with a 50-year warranty on the stainless steel. Though we expect it to last a lot longer. There are no coatings, no composite parts, nothing that can loosen. If something does go wrong, it can be repaired by a professional by welding or grinding.

We named the tool after Janet, not after a designer or an award. A woman who went outside every day, trowel in hand, and made things grow. This is the story behind this tool.

Sid Hill and Sjoerd Sneeboer together with Janet's trowel at the Chelsea Flower Show





# A gift suggestion for the garden

from Hannah

For my birthday, I received two fantastic gifts: a Great Dixter planting spade and a classic Sneeboer garden scoop. Both are not only beautifully designed, but also invite use. One of them is engraved, making it even more personal. In other words, the perfect gift to give and to put on your wish list.

What makes Sneeboer tools such fantastic gifts is the combination of craftsmanship and durability. Another contributing factor may very well be that my father-in-law works here and I have seen up close how much care and pride goes into every single tool.

What I also enjoy are the smart details. The jagged edge of the trowel, for example, lets you effortlessly open a bag of garden soil: no more having to deal with muddy hands, scissors or having to pull hard.

The pictures show me doing what I believe is the very essence of gardening: promoting growth. I am using the garden trowel to plant a cutting in the soil that I have grown indoors, a fresh start in the garden. With the Great Dixter, I am removing an offshoot of our raspberry plant from the ground in order to share it with someone else. I genuinely enjoy gardening with Sneeboer tools, made to last a lifetime.

# Strong women, strong tools

**From journalist to entrepreneur and ambassador: three women, three stories. What they all have in common is their long-term relationship with Sneeboer and a love of craftsmanship. On encounters that grew into friendships and a shared passion for beautiful garden tools.**



Rosie Atkins & Wilma Peelen

## Rosie Atkins

Nearly 30 years ago, on 21 June 1997 to be exact, I had the good fortune of meeting Wilma Peelen and Jaap Sneeboer at a new flower show at Bingerden in the Netherlands. At the time, I was editor-in-chief of Gardens Illustrated, a magazine dedicated to showcasing the world's most fascinating gardens and honouring those who created them, including craftspeople.

My friend, Dutch plant grower Piet Oudolf, was a huge fan of this family-run company that has been making very popular, hand-forged garden tools in the Netherlands for over 113 years. The perfect topic for an article in the magazine, which appeared a year later.

Fast forward to 2026 and my annual pilgrimage to the Sneeboer stand at the RHS Chelsea Flower Show, where they have been exhibiting for 25 years. For Wilma and Jaap, this unique British horticultural show offers the perfect opportunity to see old friends, mingle with the media and, of course, greet

the Royal Family, which is given a private tour before the crowds arrive.

Last year, they went home with a 'Product of the Year' award. This year, I wondered whether the King had time to notice the innovative transplanting trowel that had caught my eye. This shiny tool, made to last a lifetime, has a handy notch on the side that can be used as a bottle opener. Only the Dutch — or perhaps only the Sneeboers — could come up with such a novelty.

I'm looking forward to next year's RHS Chelsea Flower Show, when we will have known each other for 30 years.

## Jaap Sneeboer

*"I first met Rosie Atkins on 21 June 1997 during the International Nursery Days at Bingerden in Angerlo. Piet Oudolf introduced us. At the time, none of us could have imagined that this meeting would contribute to the international visibility and acclaim of Sneeboer.*

*Rosie had selected a few tools. I suggested trading them for an article in Gardens Illustrated, for which she was editor-in-chief. The article was published in the spring of 1998 and helped to bring Sneeboer to an international audience."*



Jaap Sneeboer & Stephanie Harrod

*“The quality, craftsmanship and reliability are unparalleled”*

## Stephanie Harrod

“Our first opportunity to work together was at the Harrod stand at the Chelsea Flower Show. It was a fantastic experience and the start of a long-standing collaboration. Later on, we both had our own stands at the show, but the connection remained. After long days receiving visitors and promoting our companies, we spent our evenings together socialising. The Chelsea Flower Show not only resulted in business opportunities, but also lots of enduring memories and friendships.

Over the years, I’ve built up quite a large collection of Sneeboer tools and refuse to use any other brand. The quality, craftsmanship and reliability are unparalleled and every single tool reflects the dedication and expertise that has made Sneeboer such a respected name among gardeners.

Looking back, I feel privileged to have had the opportunity to be part of the Sneeboer story and to have shared so many special moments with Jaap and Wilma, Mark and the entire Sneeboer team.”

## Jaap Sneeboer

*“I got to know Stephanie through Richard Ward and Johanna Hamilton, as well as through the takeover of Johanna’s company, Link Stakes by Stephanie in 2002.*

*My first one-on-one meeting with Stephanie Harrod and Mark Spencer was on 10 April 2003 at Sneeboer in Bovenkarspel. That single encounter turned out to be an important step in strengthening the position of Sneeboer in the British market and marked the start of a valuable partnership and friendship that has continued to this very day.”*



## Anne Schreck

(owner of The Garden Tool Company in  
Kerrville, Texas)

"When my husband Blake and I decided in 2009 to focus on selling high-quality garden tools, Sneeboer was the first company we chose. We couldn't have chosen better and not only do we love selling their tools, but above all, getting to know everyone at the company. We travelled to the Netherlands for their 100th anniversary and had the opportunity to see the facilities and meet everyone. What a wonderful experience! Even though we have not been back yet, Jaap, Laura, Sjoerd and Constanze have all visited us in the U.S. and I stay in close contact with Wilma and Frank over the internet and phone. What a fantastic group of people!

Our company would never have been successful without Sneeboer Garden Tools and we cherish this relationship. These tools make up around 75% of our stock and even more of our profits. It's the perfect relationship."



## Jaap Sneeboer

*"On Saturday 10 April 2010, I received an email from Anne, asking if I would take a look at a blog that Blake had written for the website: The Garden Tool Company. At the time, I didn't know who Anne was and had never heard of her company. The blog had the eye-catching title 'Sneeboer Garden Tools – Art on a Stick!'"*

*'Do you have art in your garden shed? If you have a Sneeboer garden tool, you might.' That immediately caught my attention. Even more so when the article described our staff as 'Garden Tool Artists'. There is no greater compliment than that for people who devote their time and skills to working on our tools!'"*

Sjoerd Sneeboer &  
Anne Schreck



# Sneeboer rose spade

for the Steinfurther Rose Queen



# *How unique tools, a young ambassador and the oldest rose village in Germany have joined forces.*

There are times when a tool is more than just a tool. A great example is when Theresa Hildebrandt planted the first roses on 3 December 2025 for the International Garden Exhibition 2027. In her hands: a Sneeboer Rose Spade. In front of her: the soil, the plant, the future.

Theresa is 18 years old, a student of the Burggymnasium in Friedberg and since August 2025, the Steinfurther Rose Queen 2025–2027. As an ambassador for the oldest rose village in Germany, she not only represents a flower, but also a tradition with roots stretching back more than 150 years. The rose village of Steinfurth, the traditional Rose Festival, the spa town of Bad Nauheim. She carries the title with pride, generosity and remarkable knowledge of roses, which have been part of her life since childhood.

Theresa is the daughter of Manuela and Thilo Hildebrandt, the founders of RosenPark Dräger in Steinfurth. She grew up among roses — flowerbeds and flowers, scents and seasons — so it's not surprising that she knows all there is to know about roses. And that includes the importance of quality tools.

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*"Your rose spade is used during every event and is highly appreciated. Our Rose Queen Theresa uses it often, especially because of its high quality and ease of use. Not to mention the fact that it's a real eye-catcher. We're very happy about that fact and it proves that the combination of function and beauty in the garden has a value of its own."*

*Manuela Dräger, RosenPark Dräger, Steinfurth*

## **Ten Rose Spades for a queen**

For Theresa's term as ambassador, Sneeboer created ten special Rose Spades. Hand-crafted in Bovenkarspel of high-quality stainless steel and inspired by the design of our time-tested Rock Spade. A compact precision instrument that is well balanced in the hand. A Sneeboer Rose Spade that is designed for working in a rose garden, rosarium and at public planting events and that makes good on the Sneeboer promise to last a lifetime.

Theresa uses the spade during every event — and it attracts attention. Lots of visitors ask about it since it is so unique and are curious about who made it. We're not surprised. After all, attractive tools catch the eye. And high-quality tools hold it.

## **Where tradition meets craftsmanship**

The 49th Steinfurther Rose Festival took place on 10–12 July 2026, with a rose parade, exhibition, music and mingling. It is one of the leading rose festivals in Germany, attended by rose lovers from around the world. Theresa plays an important role: as queen, as ambassador, as a young woman helping to preserve an old tradition with a fresh perspective.

The International Garden Exhibition 2027 is also on the programme, where the roses that Theresa planted with our spade in December will ultimately be blooming. Plants put into the ground today show off all their magnificent splendour later on. This is also true of roses. And of quality tools. And traditions that are cherished.

# My love of Sneeboer

Carlen van Bortel



I may very well be as passionate about Sneeboer Garden Tools as I am about flowers and plants. Those of you who know me, know that my passion for plants is enormous, absolutely enormous. My Sneeboer collection has grown so big that I no longer have room in my shed for everything: divided among several sheds, in the hallway leading towards the garden, in my design studio, as well as in my mini flower farm 'Het BloemenKabinet' in Hurwenen, there are several hand trowels with both long and short handles, bulb planters, weeding tools, hoes, garden forks, spades, a snow shovel and rakes. My favourite tools, of course, are the bulb planters. The 'apple corer' model in particular, with a long handle in different diameters. I still have an early model made entirely of stainless steel. It is no longer available, but is still my favourite and indestructible. I have around 12 of them that I use often for planting bulbs in clay soil, especially for planting bulbs in grass: for sandy soil, I prefer to use the wide, flat hand trowels, just like the gardeners at Keukenhof. For smaller (stinzen) bulbs, I prefer to use the hand planter (I have one with a curved and one with a straight handle): they let me 'aim' more precisely, preventing damage to surrounding plants.

## Love at first sight

It was a love of Sneeboer at first sight. In the early 90s, a gardening friend took me to the 'TuinIdée' garden show at the Brabanthallen. I had just moved from Amsterdam to an old farmhouse in Hurwenen (Gelderland) and had started working on a new garden together with my partner at the time. We wandered through the dark former cattle halls past flashy stands full of gardening products that did not really catch our eye. Until we came to the unassuming Sneeboer stand, where we saw the one beautiful hand-made shovel and trowel after the other, enticing us in all their shiny glory: 'Buy me, buy me, dear gardening women, you won't regret it'. And we did just that. Not only did I come home with plants, but also an elegant little hoe, a delicate manoeuvre between all the perennials. It was quite an investment at the time, but one that I have never regretted. I still use it almost daily!



***My Sneeboer collection has grown so big that I no longer have room in my shed for everything***

Later, much later, after becoming a professional garden designer, I contacted Sneeboer about collaborating at the Chelsea Garden Show. I was designing a small show garden for the Dutch concrete landscaping company Schellevis and wanted to use genuine Dutch Sneeboer gardening tools together with my team. Jaap and Wilma loved the idea. They have had a stand in the Dutch 'hub' at Chelsea for years and the English gardening world is as enthusiastic about them as I am. Not surprisingly, they wanted to take part in our 'Dutch Chocolate Garden' and together we put together a unique set of specially engraved 'show garden tools' for the team, which I still use quite often at garden shows in both the Netherlands and abroad, most recently while planting the Arit Anderson show garden on Main Avenue for Parkinsons UK. We invited the Dutch ambassador at the time to Chelsea (a first) and presented her with a special Sneeboer trowel with an inscription.

Sneeboer is like family or a loyal friend: every time I use their tools for one of my numerous daily gardening chores, it feels familiar and comfortable. It never lets me down and I reward its loyal friendship regularly with my special whetstone and linseed oil. But what makes Sneeboer so truly special is the enthusiastic and above all, lovely people behind this traditional Dutch company, who have become like family: father and mother Jaap and Wilma and now son and daughter Sjoerd and Laura. Each and every one of them is dear to me. Sneeboer: a passion for everything garden-related and for many generations to come!

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***Carien van Boxtel***

*Garden and landscape designer*

*Designer for JUB Holland Flowerbulbs*

*Member of the RHS Bulb Expert Group (UK)*

*Flower farmer (Het BloemenKabinet)*

*[www.carienvanboxtel.com](http://www.carienvanboxtel.com)*

*[@carienspolaroids](https://www.instagram.com/carienspolaroids)*




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Carien, Wilma and Arit

**SNEEBOER** 